

Job Description

Communications Manager

About Creatnet Education

[Creatnet Education](#) works towards the **holistic transformation of education systems and communities in India.**




We believe that meaningful change in education does not begin with policy or curriculum alone—it begins with people. With educators who see themselves as learners. With self-aware leaders. With communities that learn together.

Our work is rooted in what we call **“the Creatnet Way”**:
a practice of inner and outer transformation that expands from the self, to groups, to institutions, and to systems.

We design and facilitate learning spaces in government schools and communities where:

- Teachers become reflective practitioners
- School leaders become community builders
- Young people become self-driven learners

About the Role


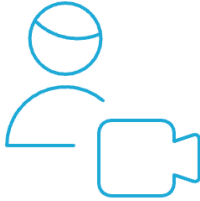

Designation Communications Manager	Experience 5+ years in communications or related roles.	Location New Delhi	Compensation ₹6 - 7.2 LPA.
			

You will shape how Creatnet is **seen, understood, and felt** across audiences—donors, partners, educators, and the wider ecosystem.

This is not a role that sits at the edge of the organisation—it sits at its *pulse* and combines **strategy and execution**. Think of it as moving between:

- the **balcony** (seeing patterns, direction, narrative)
- and the **dance floor** (writing captions, editing videos, building decks)

Skills & capacities we look for

Core Skills	Additional Strengths	Ways of Being
Strong writing (email, social, reports), visual design, brand thinking, storytelling, and planning.	Photography, videography, video editing (Canva - minimum), development/education experience a plus.	Curious, reflective, open to feedback, collaborative, willing to experiment and learn.
		

What you will do

A. Brand & Narrative Stewardship

- Hold and evolve Creatnet's voice, tone, and visual identity across touchpoints
- Translate complex ideas into **clear, compelling, human stories**
- Ensure consistency across all communication touchpoints

B. Communications Strategy & Planning

- Plan quarterly and annual communication priorities
- Balance communication streams/outputs
- Make thoughtful prioritisation decisions

C. Content Creation & Execution

- Lead creation of:
 - Social media content (weekly cadence)
 - Monthly newsletters
 - Annual and programmatic reports
 - Donor communication
- Design and review decks, brochures, flyers, campaign assets
- Ensure all outputs feel **intentional, high-quality, and aligned to the brand**

D. Storytelling from the Field

- Capture moments from learning spaces (photo, video, interviews)
- Work closely with program teams to surface educator journeys, classroom shifts and leadership stories.
- Build and periodically refresh repositories of community stories and media

E. Fundraising Communications

- Collaborate on fundraising campaigns and donor engagement
- Craft narratives and communication journeys that deepen relationships
- Support ongoing donor relationship building and reporting

E. Visual & Media Craft

- Create and guide visual design across formats (Canva required)
- Capture photos and videos during field visits and events

- Edit short-form videos (basic required; intermediate preferred)

Who This Role Is For

You might thrive here if you:

- Can **zoom out to shape the story** and zoom in to craft the details
- Care deeply about *why* something is being communicated, not just *what*
- Enjoy working closely with people and ideas in evolving contexts

Your Experience at Creatnet

At Creatnet, work is not just output—it is practice. You will:

- Engage in **collective learning spaces** with peers
- Experience **non-hierarchical collaboration** and shared leadership
- Receive support for your **personal and professional growth**
- Be part of a team that values **depth, reflection, and relationships**

How to Apply

Applications open till 15th April 2026

Apply by writing to ritika.anil@creatnet.org with your work samples and a note on why this role speaks to you.